



Innu-Science  
Canada Inc.



### The “right dose” concept

**The “right dose” refers to the minimum quantity and strength of a product required to accomplish a given cleaning task.**

For example, it would be abusive to use a heavy-duty degreaser at high concentration to wash a mirror or a banister.

The “right dose” is not a profit-generating concept for the manufacturer, but it reduces a product’s ecological footprint.

Innu-Science trains users on how to apply this concept by:

- Developing formulations at the appropriate performance level for the cleaning task.
- Putting dilution stations within arm’s reach of users – to enable high dilutions.
- Creating maintenance programs where one product that can be used at different dilutions to accomplish tasks of different natures and difficulties.

**Respecting the concept of the right dose minimizes the ecological footprint of your cleaning – even when you are using an eco-friendly cleaning product.**

